

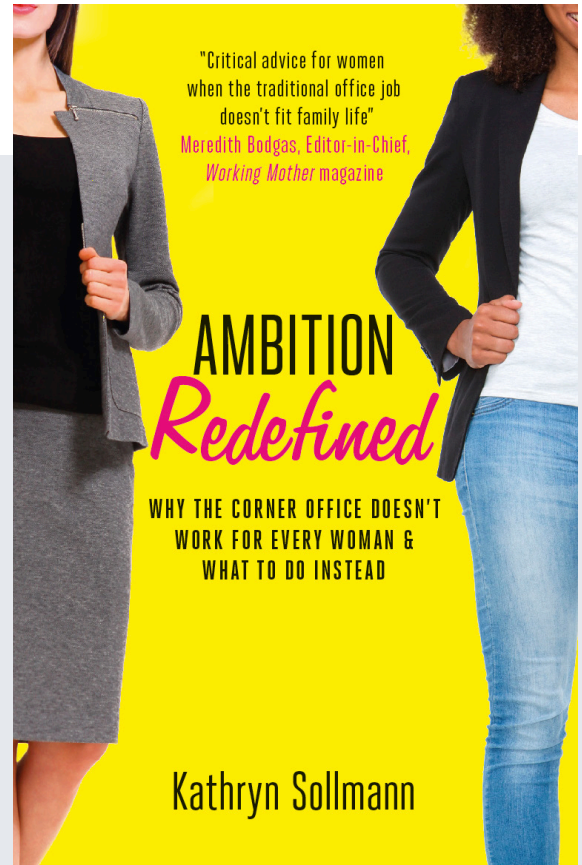
Ambition Redefined

WHY THE CORNER OFFICE DOESN'T WORK FOR EVERY WOMAN AND WHAT TO DO INSTEAD

When we redefine ambition, we acknowledge that challenging, lucrative work can be found in many flexible ways that favor personal satisfaction over public applause.

In this timely alternative to current women's business books that define professional ambition and success as climbing the corporate ladder, Sollmann focuses on the more critical issue of helping women blend work and family, and debunks common assumptions such as:

- *It's Not "Worth It" Unless the Salary Is High*
- *Finding Flexible Work is Impossible*
- *Employers Prefer to Hire Millennials*
- *My Financial Security is Airtight*



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Kathryn Sollmann is a recognized leader in helping women navigate the many stages of work and life. Through her blog and coaching firm, 9 Lives for Women, she is one of few voices strongly encouraging women to always work-at every age and life stage-to achieve long-term financial security. Her emphasis on women's financial independence has generated event-sponsorship funding from corporate wealth-management giants, including AXA Advisors, Fidelity, Raymond James, Cigna and Wells Fargo. With good humor, no-nonsense delivery and the ability to educate and motivate, Kathryn is a frequent speaker, and an inspirational voice for women in college to retirement years. A frequent media resource, her expertise has been called upon by *The Today Show*, *NPR*, the *Wall Street Journal*, the *New York Times*, *Money* magazine, *CNBC* & more.

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